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• LEGISLATIVE WOMEN'S CAUCUS

March 24, 2011

Mr. Douglas Bosco, Chairman
California Coastal Conservancy
1330 Broadway, 13th Floor
Oakland, CA 94612-2500

Re: City of Del Mar's Beach Safety Center Grant Application

Dear Chairman Bosco and Members of the Coastal Conservancy:

I write in support of the City of Del Mar's grant application to help construct a Beach Safety Center at the City's 17th Street beach access. The project will enhance public access opportunities, including the addition of an ADA-compliant path to the beach and ADA-compliant restrooms. The improvements included within this long awaited project will ensure a safe beach-going experience for the public and provide significantly improved amenities to all those who use the beaches in Del Mar. These goals are consistent with the Coastal Conservancy's objectives of enhancing public access to the shoreline.

Although Del Mar is a small community with only 4,500 residents, over two million people visit Del Mar's beaches annually, making its beach area one of the most heavily used in San Diego County. This influx of visitors each year puts a strain on the City and its Community Services Department. The 17th Street facility provides the main access to the beach. The current lifeguard station at the site was constructed in the 1960s and is beyond repair. In addition to improving access to the beach, the new structure would have restrooms and emergency facilities to serve the more than one thousand medical events that occur at the beach each year.

Replacing the existing lifeguard tower station and restrooms is long overdue and it has the support of Del Mar residents. I urge the Coastal Conservancy's favorable support for this project.

Sincerely,

A handwritten signature in black ink that reads "Christine Kehoe". The signature is fluid and cursive, with the first name "Christine" being larger and more prominent than the last name "Kehoe".

CHRISTINE KEHOE
Senator, 39th District

STATE CAPITOL
SACRAMENTO, CA 95814
(916) 651-4038
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(949) 489-8354 FAX

April 4, 2011

California State Senate

SENATOR
MARK WYLAND

THIRTY-EIGHTH SENATE DISTRICT



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Mr. Douglas Bosco
Chairman, California Coastal Conservancy
1330 Broadway, 13th Floor
Oakland, CA 94612-2500

RE: LETTER OF SUPPORT FOR THE CITY OF DEL MAR'S BEACH SAFETY CENTER GRANT APPLICATION

Dear Mr. Bosco:

I am writing to express my support for the City of Del Mar's grant application to construct a Beach Safety Center at the City's 17th Street beach access. This project will fulfill the goals of the California Coastal Conservancy's objectives of enhancing public access to the shoreline in the following ways:

1. Enhance public access opportunities, including an ADA-compliant path to the beach and ADA-compliant restrooms;
2. Ensure a safe beach-going experience for the public; and
3. Provide better amenities to all who use Del Mar's beaches.

Over two million people visit Del Mar beaches each year, making it one of the most heavily used beaches in San Diego County. The lifeguard station which currently sits at the 17th Street location was constructed in the 1960's and is beyond repair.

In addition to improving the access routes to the beach, the new structure would have restrooms and emergency facilities to provide services for the roughly 1,000 medical events that occur at Del Mar's beaches each year.

The existing lifeguard tower station and restrooms need to be replaced and I fully support the City's plan to replace the dilapidated structures. There is strong support among Del Mar residents for this project.

I encourage the Coastal Conservancy to consider funding this worthwhile project.

Sincerely,

MARK WYLAND
Senator, 38th District



PAM SLATER-PRICE
SUPERVISOR, THIRD DISTRICT
SAN DIEGO COUNTY BOARD OF SUPERVISORS

April 7, 2011

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communities
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Mr. Douglas Bosco
Chairman, California Coastal Conservancy
1330 Broadway, 13th Floor
Oakland, CA 94612-2500

Re: Letter of Support for the City of Del Mar's Beach Safety Center Grant Application

Dear Chairman Bosco:

I am writing in support of the City of Del Mar's grant application to fund its Beach Safety Center at the busy 17th Street beach access.

The existing lifeguard tower is nearly 50 years old and is well beyond repair. New facilities would add to the safety and enjoyment of all beach-goers and would provide beach access for disabled people.

Del Mar's proposal fits hand-in-glove with the Coastal Conservancy's mission of enhancing public access to the shoreline.

Although Del Mar is home to only 4,500 residents, more than 2 million people visit its beaches each year, making it one of the most heavily used beaches in San Diego County. These great numbers of visitors place heavy demands upon the Community Services Department.

For those who need medical assistance – lifeguards log 1,000 medical aides yearly – the aging station provides little privacy and barely meets the needs of emergency responders.

Replacing Del Mar's crumbling and rusted lifeguard station is years overdue. Residents and visitors alike would benefit greatly from new facilities and I urge the Coastal Conservancy to provide funding for the project.

Sincerely,

A handwritten signature in blue ink that reads "Pam Slater-Price".

PAM SLATER-PRICE
District 3 Supervisor
San Diego County Board of Supervisors

PSP/ak

CALIFORNIA COASTAL COMMISSION

SAN DIEGO AREA
7575 METROPOLITAN DRIVE, SUITE 103
SAN DIEGO, CA 92108-4421
(619) 767-2370



May 3, 2011

Mr. Douglas Bosco
Chairman, California Coastal Conservancy
1330 Broadway, 13th Floor
Oakland, CA 94612-2500

Re: Letter of Support for the City of Del Mar's Beach Safety Center Grant Application

Dear Chairman Bosco,

I am writing to express our agency's support for the City of Del Mar's grant application for funding to help construct its Beach Safety Center at the 17th Street beach access point. The purpose of the project is to ensure a safe beach-going experience for the public; provide better amenities and support facilities for local citizens and visitors alike and enhance public access opportunities, including an ADA-compliant beach accessway, for beachgoers. These goals are consistent with both the Coastal Conservancy's and Coastal Act's objectives of enhancing public access to the shoreline.

Although Del Mar is a small community, its beachfront is a regional asset and over two million people visit the City's shoreline each year, making it one of the most heavily used beaches in San Diego County. The 17th Street facility is one of the principal access points to the beach. The current lifeguard station was constructed in the 1960's and is beyond repair; the public restrooms also need replacement.

Our agency reviewed the City's plans for redevelopment of the existing lifeguard facility and public restrooms, along with an extension of the existing seawall from the north across the site and other beach access improvements, in June 2009 (City of Del Mar Coastal Development Permit No. 09-03). An appeal period was opened; no appeals were filed and the City's action was final and effective on July 7, 2009.

Our office supports funding for this important public use amenity and recreational support facility. We encourage the Coastal Conservancy to provide funding for this worthwhile proposal.

Sincerely,

Deborah N. Lee
District Manager

Cc: Adam Birnbaum

(G:\San Diego\Deborah\Del Mar Beach Safety Center support ltr.doc)



United States Lifesaving Association

PO Box 366 ♦ Huntington Beach, California 92648 ♦ Tel: 866-FOR-USLA (866-367-8752)

www.usla.org

March 28, 2011

B. Chris Brewster
President

Peter Davis
Vice-President

Nikki Bowie
Secretary

Rob Williams
Treasurer

Charles Hartl
Executive Delegate

Tim Gallagher
Advisor

Dr. Peter Wernicki
Medical Advisor

John "Chip" More
Legal Advisor

Douglas Bosco, Chair
California Coastal Conservancy
c/o City of Del Mar
Community Development Department
1050 Camino Del Mar
Del Mar, CA 92014

Dear Mr. Bosco,

I write in support of the application of the City of Del Mar for a new lifeguard facility at the 17th Street site, along with associated improvements.

Due to strong surf and rip currents, safe enjoyment of California's beaches demands the provision of lifeguards to oversee the tens of millions of visitors annually and to respond to those in distress. In 2009, for example, over 59,000 rescues from drowning were performed by California lifeguards, 890 of them in Del Mar alone.

Effective lifeguard protection demands adequate facilities, appropriate to the number of personnel assigned and designed to modern standards of public safety. For years, the Del Mar lifeguards have been working out of the equivalent of a shoebox, which is woefully inadequate in its ability to accommodate the numbers of lifeguards and beach patrons now using the beach.

In the interest of public safety and accommodation, I encourage the California Coastal Conservancy to provide every consideration to the improvements proposed.

Sincerely,

B. Chris Brewster
President



*City of
Encinitas*

Office of
The Mayor

March 23, 2011

James Bond
Mayor

Mr. Douglas Bosco
Chairman, California Coastal Conservancy
1330 Broadway, 13th Floor
Oakland, CA 94612-2500

RE: Letter of Support for the City of Del mar's Beach Safety Center Grant Application

Dear Chairman Bosco:

Jerome Stocks
Deputy Mayor

On behalf of the City of Encinitas, I support the City of Del Mar's grant application for funding to help construct a Beach Safety Center at 17th Street. The project will:

- 1) Enhance public access;
- 2) Ensure a safer beach-going experience for the public; and
- 3) Provide better amenities to users of Del Mar's beaches.

Teresa Arballo Barth
Council Member

These goals are consistent with Coastal Conservancy's objectives of enhancing public access to the shoreline.

Kristin Gaspar
Council Member

Although Del Mar is a small community, over two-million people visit the Del Mar beach each year, making it one of the most heavily used beaches in San Diego County. This influx of visitors puts a strain on the City. The 17th Street facility is the main access point to the beach and the ancient lifeguard station is beyond repair.

In addition to improving the access routes to the beach, the Beach Safety Center would have restrooms and emergency facilities to provide services for the roughly 1,000 medical events that occur at the beach annually.

Maggie Houlihan
Council Member

I encourage the Coastal Conservancy to provide funding for this worthwhile project.

Sincerely,

James Bond
Mayor

Phil Cotton
City Manager



City of Carlsbad

Office of the Mayor

March 22, 2011

Mr. Douglas Bosco
Chairman, California Coastal Conservancy
1330 Broadway, 13th floor
Oakland, CA 94612-2500

Re: Letter of Support for the City of Del Mar's Beach Safety Center Grant Application

Dear Chairman Bosco:

I am writing to express my support for the City of Del Mar's grant application for funding to help construct a Beach Safety Center at the city's 17th Street beach access. The purpose of this project is to:

1. Enhance public access opportunities;
2. Ensure a safe and enjoyable experience for the public; and
3. Provide better amenities to everyone who uses the beaches in Del Mar

These goals are consistent with the Coastal Conservancy's objectives of enhancing public access to the shoreline.

Although Del Mar is a small community with only 4,500 residents, over two-million people visit the Del Mar beach each year, making it one of the most heavily used beaches in San Diego County. This influx of visitors puts a large strain on the city and its community services department. The 17th Street facility is the main access point to the beach and the lifeguard station at this location was constructed over fifty years ago and is beyond repair.

The existing lifeguard tower station and restrooms need to be replaced and I fully support a new structure to replace the decaying facilities. There is strong support amongst the Del Mar residents for this project and I encourage the Coastal Conservancy to provide funding for this worthwhile project.

Sincerely,

A handwritten signature in cursive script that reads "Matt Hall".

MATT HALL





WalkSanDiego
740 13th Street, Suite 502
San Diego, CA 92101
Tel: 619-544-WALK
Fax: 619-531-WALK
wsd@walksandiego.org
www.walksandiego.org

Mr. Douglas Bosco
Chairman, California Coastal Conservancy
1330 Broadway, 13th Floor
Oakland, CA 94612-2500

Re: Letter of Support for the City of Del Mar's Beach Safety Center Grant Application

To Chairman Bosco:

I am writing to express my support for the City of Del Mar's grant application for funding to help construct a Beach Safety Center and related beach access path at the City's 17th Street beach access.

WalkSanDiego envisions communities that allow walking to be a preferred choice for transportation and recreation for all people. A key element to this vision is the provision of infrastructure to ensure safe walking conditions.

The dedicated formal pedestrian path proposed with Del Mar's Beach Safety Center project will provide access to an important natural resource and recreation space for the public. Further, it will improve pedestrian safety by constructing a safe, ADA-compliant path for walking. This serves as a much preferred alternative to the current situation where pedestrians are walking through a crowded parking lot to access the beach.

The project will also construct new facilities to adequately serve the two million annual beach visitors and roughly 1,000 medical events that occur each year. There is strong support amongst Del Mar's citizens for this project and I expect that you will get letters of support from individuals and organization located outside of the City as well.

As a result, WalkSanDiego encourages the Coastal Conservancy to provide funding for this worthwhile project.

Sincerely,

Kathleen Ferrier, AICP
Policy Manager